

Protein Foods & Nutrition Development Association of India (PFNDAI)



Workshop on APPROVAL PROCESS FOR HEALTH CLAIMS

On June 28th at Hotel Orchid, near Domestic Airport, Mumbai

PFNDAI, under the Capacity Building in Food Regulatory Process, completed two workshops on Food Safety and Standards (Advertisement & Claims) Regulation. However concerns on the approval process remain being insufficiently addressed in the draft notice. The workshop discussion will focus on;

- Practice in other countries
- Adopting the principle of proportionality of evidence required for the claim type.
- Listing of generic claims, based on generally accepted scientific agreement.
- Adopting approval levels that range from mere registration to full authorization.
- Reviewing claims on products in the market.

The focus will be on:

- **Functional Claims** (Nutrient Function Claim, Other Function Claims, Structure Function Claims)
- **Diet disease reduction Claims**

Dr Sesikeran, former Director, National Institute of Nutrition, H'bad and Chairman of Sci. Panel & Member Sci. Committee of FSSAI will inaugurate the workshop. Several speakers, **Dr Jasvir Singh** (DuPont Nutrition & Health), **Dr Shatadru Sengupta** (Hardcastle Restaurants), **Dr Vaibhav Kulkarni** (Abbott Nutrition), **Mr Kiran Desai** (Reckitt Benckiser), **Ms Rini Sanyal** (Herbalife) will talk on claims framework and approval processes.

Following the introductory talks, a framework proposal put together by a resource team of **Dr Akanksha** (OmniActive), **Ms Shilpa Telang** (Tata Chemicals), **Ms Meenu Yadav** (Mondelez) will be discussed in an open forum, moderated by **Dr. Lewis**.

The output of the day's discussion will be arranged in a proposal for the Authority's consideration. It is therefore important that members participate to arrive at a consensus on a principled approach for regulation of claims that serves Industry and protects the consumer.

The workshop will benefit all members of industry, marketing, product developers, government and other stakeholders.

Ms. Anuja Rawool, Food Scientist

Protein Foods & Nutrition Development Association of India (PFNDAI)

Mahalaxmi Chambers 2nd Floor, 22 Bhulabhai Desai Rd, Mumbai 400026

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Registration Fees: Rs. 5,000 for members; Rs. 8,000 for others (incl. of GST)



PROTEIN FOODS & NUTRITION DEVELOPMENT ASSOCIATION OF INDIA

Workshop on

APPROVAL PROCESS FOR HEALTH CLAIMS

June 28, 2018 at Hotel Orchid, near Domestic Airport MUMBAI

Registration Form

Dear Sir/Madam,

Please register following nominees as delegates for the above workshop to be held on June 28, 2018 in Mumbai.

Names of Delegates	Designation	Email	Mobile/Telephone
1			
2			
3			

Name of Organisation & Address: Member? (Y/N) ___

Tel: _____ Fax: _____ Email: _____

Send Form with cheque/DD in favour of “**Protein Foods and Nutrition Development Association of India**” Rs. 5,000 per member delegate & Rs. 8,000 per non-member delegate (inclusive of GST) to

Ms. Anuja Rawool, Food Scientist

Protein Foods & Nutrition Development Association of India

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